I am pleased to share the 2016-2017 Allen College Annual Report. This annual report showcases examples of the commitment of our dedicated and accomplished leaders, faculty/staff and our students in achieving our mission of education, diversity, service, scholarship and lifelong learning.

We continue to monitor and document our successes in achieving the five key goals of our 2015-2019 Strategic Plan, including several that are highlighted in this report. Among several notable achievements over the past year, I am pleased to report that:

- Our enrollment remains strong because of Allen College’s reputation of excellence and the growing demand for our graduates.
- We continue to build a sustainable financial base.
- We surpassed the 50% mark of our capital campaign.
- We increased the number of nurses and other healthcare providers who will improve the health of Iowans for decades into the future.
- We achieved approval from our regional accreditor to start a Doctor of Physical Therapy program.
- We implemented the first pre-licensure BSN program in Iowa to be delivered in a hybrid format.
- We purchased, completed minor renovations and moved the occupational therapy program into McElroy Hall.
- We engaged leaders and the faculty/staff in preparing for reaccreditation by the Higher Learning Commission in 2018.
- We increased the number of faculty who have earned doctoral degrees.
- We increased the number of students and graduates who are underrepresented in nursing and the health sciences.

As we continue into the 2017-2018 academic year, I would like to thank the faculty, students, staff, alumni, parents and friends for their ongoing commitment and their dedication to and support of the values that have made Allen College what it is today. Thank you to those who care deeply about Allen College and are committed to its continuing success.

This is an exciting time to be associated with Allen College. I am honored to have served as chancellor over the past dozen years and to have been a part of the growth our college has experienced during that timeframe.
Mission
Allen College is committed to preparing exceptional healthcare professionals through educational programs of excellence, to developing and sustaining a diverse community of learners, faculty, and staff; and to promoting community service, scholarship, and lifelong learning.

Vision
Allen College will be:
• known for quality graduates and exceptional education experiences;
• built on a model of collaborative partnerships; and
• a highly accessible enterprise providing both on-campus and virtual education.

Core Values
Caring - We listen and respond to individual and community needs with compassion and respect.
Community - Allen College is a member of a diverse community. As stewards we work together to make a difference to one another and to all we serve.
Integrity - We create trust and good will through honesty, accountability, and ethical conduct.
Learning - We facilitate the acquisition of knowledge through study, creativity, experience and application. We encourage a commitment to lifelong learning.
Quality - We are committed to excellence in academics, community service and creative change. We strive toward quality outcomes that are mutually beneficial.

Strategic Plan Goals 2015-2019
In November 2014, the Allen College Board of Trustees approved a five year strategic plan, which included input from the Board, faculty and staff.

Allen College is committed to
• preparing outstanding healthcare practitioners who are committed to lifelong learning;
• developing and implementing accessible academic programs of excellence that are responsive to the workforce needs of Iowa and the nation;
• recruiting and retaining highly qualified and engaged students, faculty, and staff who represent diverse populations and who embrace diversity, cultural and global awareness, and the inclusion of all its members;
• promoting a commitment by all members of the Allen College community to lives of service; and
• adopting management practices that demonstrate outstanding stewardship of all resources to our constituents.

Accreditation & Approval
The Higher Learning Commission (HLC) - A Commission of the North Central Association of Colleges and Schools, 230 South LaSalle Street, Suite 7-500, Chicago, Illinois 60604-1411, (800) 621-7440

Commission on Collegiate Nursing Education (CCNE), One Dupont Circle, NW, Suite 530, Washington, DC 20036-1120, (202) 887-6791 (Bachelor of Science in Nursing, Master of Science and Doctor of Nursing Practice Programs)

Joint Review Committee on Education in Radiologic Technology (JRCERT), 20 N. Wacker Drive, Suite 2850, Chicago, Illinois 60606-3182, (312) 704-5300 (Associate of Science in Radiography Program)

National Accrediting Agency for Clinical Laboratory Sciences (NAACLS), 5600 N. River Rd., Suite 720, Rosemont, IL 60018-5119, (847) 939-3597 (Medical Laboratory Science Program)

Joint Review Committee on Educational Programs in Nuclear Medicine Technology (JRCNMT), 820 W. Danforth Rd., #B1, Edmond, OK 73003, (405) 285-0546 (Nuclear Medicine Technology Program)

Commission on Accreditation of Allied Health Education Programs (CAAHEP), 1361 Park Street, Clearwater, FL 33756, (727) 210-2350 (Diagnostic Medical Sonography Program)

Accreditation Council (ACOTE) of the American Occupational Therapy Association (AOTA), 4720 Montgomery Lane, Suite 200, Bethesda, MD 20814-3449, (301) 652-AOTA, www.acoteonline.org (Master of Science in Occupational Therapy program)

Board of Nursing (IBN), River Point Business Park, 400 SW 8th Street, Des Moines, Iowa 50309-4685, (515) 281-3255 (Bachelor of Science in Nursing and Master of Science in Nursing Programs)
2016-2017

Academic Programs:

- Associate of Science in Radiography (ASR)
- Bachelor of Health Sciences (BHS)
  - Dental Hygiene (DH)
  - Diagnostic Medical Sonography* (DMS)
  - Medical Laboratory Sciences (MLS)
  - Nuclear Medicine Technology* (NMT)
  - Public Health (includes public health minor)* (PH)
  - Includes certificate option
- Bachelor of Science in Nursing (BSN)
- Pre-licensure Tracks
  - 5-month, upper division
  - 15-month accelerated option (summer start)
  - 15-month accelerated hybrid option (summer start)
  - 16-month accelerated option (fall start)
- Post-licensure Tracks
  - RN-BSN option
- Master of Science in Nursing (MSN)
  - Leadership (Administration) Track
  - Health (Nursing) Education Track
  - Community/Public Health Nursing
  - Leadership in Health Information Technology
- Nurse Practitioner Tracks:
  - Family
  - Adult-Gerontology Acute Care
  - Adult-Gerontology Primary Care
  - Family Psychiatric Mental Health
- Master of Science in Occupational Therapy (MS in OT)
- Doctor of Nursing Practice (DNP)
- Doctor of Education in Health Professions Education (EdD-HPE)

Faculty: 44 full-time, 12 part-time

Fall 2015 Enrollment: 620
- ASR: 32
- DMS: 13
- MLS: 15
- NMT: 2
- DH: 2
- PH: 2
- MS in OT: 33
- BSN: 292
- MSN: 208
- DNP: 7
- EdD: 12

Degrees Conferred:
- Summer 2016: 73
- Fall 2016: 86
- Spring 2017: 129

Graduate Certification/Licensure Pass Rates-2015:
- ASR: 100%
- DMS SPI: 100%
- DMS ABD: 100%
- DMS OB/GYN: 100%
- MLS: 91%
- NMT: 100%
- BSN: 96%
- MSN: 100%

Alumni: 4,625 (Graduates were counted only once even if they received more than one degree from Allen College.)

Honors:
- Allen College has been ranked No. 1 in Best Online Nursing Degrees for 2016 by Affordable Colleges Online
- For the sixth time Allen College has been named to the President’s Higher Education Community Service Honor Roll
Year in Review
Our Students

Enrollment Trends
Official counts taken in fall semester.

<table>
<thead>
<tr>
<th>Year</th>
<th>Enrollment</th>
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<tbody>
<tr>
<td>2014</td>
<td>575</td>
</tr>
<tr>
<td>2015</td>
<td>611</td>
</tr>
<tr>
<td>2016</td>
<td>620</td>
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Graduate programs have seen a 72% enrollment growth since 2010.
The School of Health Sciences has seen a 127% enrollment growth since 2010.

Undergraduate vs. Graduate
Graduate 42% (260)
Undergraduate 58% (358)

Schools
School of Nursing 82% (507)
School of Health Sciences 18% (111)
Year in Review
Our Students

Demographics

89% Women (554)
11% Men (66)

5.3% Minority

Average Ages
- Undergraduate—25
- Graduate—35

72% From Northeast Iowa
96% From Iowa
At the 2016 summer commencement, Allen College celebrated another milestone by graduating its first class of Public Health students.

In 2014, Allen College started the Public Health major in the Bachelor of Health Sciences program in response to the increasing demand of skilled public health workers. The Association of Schools and Programs of Public Health estimates that by 2020 the United States will face a shortage of more than 250,000 public health workers. At present, the college offers three different options in the public health major: 1) BHS-PH, 2) BHS or 3) BSN with a minor in Population Health and a Certificate in Public Health.

The first cohort of public health students graduated in August 2016; five with a BHS-PH degree and one student completed a Certificate in Public Health.
First-Time Pass Rates for Certification/Licensures

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<tbody>
<tr>
<td>ASR (ARRT) Certification</td>
<td>82%</td>
<td>93%</td>
<td>87%</td>
<td>100%</td>
<td>100%</td>
<td>87.51%</td>
</tr>
<tr>
<td>SPI (DMS)*</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>96%</td>
</tr>
<tr>
<td>ABD (DMS)*</td>
<td>83%</td>
<td>100%</td>
<td>75%</td>
<td>75%</td>
<td>75%</td>
<td>89%</td>
</tr>
<tr>
<td>OB/GYN (DMS)*</td>
<td>75%</td>
<td>100%</td>
<td>75%</td>
<td>91%</td>
<td>100%</td>
<td>90%</td>
</tr>
<tr>
<td>MLS</td>
<td>80%</td>
<td>77%</td>
<td>75%</td>
<td>100%</td>
<td>100%</td>
<td>98%</td>
</tr>
<tr>
<td>NMT</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
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*National average not provided.

True to the mission of preparing exceptional healthcare professionals through educational programs of excellence, Allen College graduates continue to meet or exceed the state and national average pass rates.

- **NMT Certification**: The Nuclear Medicine Technology Program continued its tradition of graduates achieving **100% pass rate** on their certification exam. Every graduate for the past eight years has passed the exam on the first attempt.

- **NCLEX**: Year-to-date for 2017, the **pass rate is 96.91%** (94/97 test-takers), which compares to the state average of 87.51% and the national average of 88.41%.

- **ASR certification**: Fifteen May 2017 ASR graduates took the American Registry of Radiologic Technologists (ARRT) certification exam and all passed the exam on the first attempt bringing the **2017 first-time pass rate to 100%**. One student received a percentile rank of 100.
Allen College was led by 84 members of faculty and staff

28 Staff
27 full-time, 1 part-time

56 Faculty
44 full-time, 12 part-time (includes chancellor & vice chancellor)

38% Faculty Doctorally Prepared

87% Women
13% Men

The Team of Educators

Preceptors 658 (83%)

FT & PT Faculty 56 (7%)

Affiliate 47 (6%)

Adjunct 29 (4%)
Awards/Honors and Research/Publications

Suzanne Bellinger
◆ Promoted from assistant professor to associate professor for the 2017-2018 academic year.

Lisa Bindert
◆ Promoted from instructor to assistant professor for the 2017-2018 academic year.

Dr. Lisa Brodersen
◆ Served as moderator for the Nursing Education Perspectives Editor Session at the National League for Nursing Education Summit in Orlando, Florida in September 2016.
◆ Her manuscript was published in the May/June 2017 issue of Nursing Education Perspectives.

Mary Brown
◆ Inducted into the Allen College Alumni Association Hall of Fame on April 21 during the Allen College Alumni Reunion.

Gale Carlson
◆ Successfully defended her dissertation, “Food insecurity and the elder male: Exploring the gap between needing food and the utilization of assistance programs” for her doctoral degree at the University of Northern Iowa. She received the Doctor of Education (EdD) degree.

Dr. Denise Dermody
◆ Graduated from Rocky Mountain University of Health Professions with the Doctor of Occupational Therapy (OTD) degree.

Dr. Jerry Durham
◆ Received the Alumni Merit Award from the Southeast Missouri (SEMO) State University Alumni Association. The award is presented to Southeast alumni who have brought distinction to themselves and the university.
◆ Recognized at the annual meeting in Chicago of the Higher Learning Commission for his ten years of service as a peer reviewer for the HLC.

Dr. Michele Friedman
◆ Received her Doctor of Nursing Practice degree from Allen College.

Rhonda Gilbert
◆ Celebrated her 25th anniversary of employment at Allen College in May.

Dr. Cindy Hahn
◆ Promoted from associate professor to professor for the 2017-2018 academic year.

Dr. Nancy Kramer
◆ Completed the Keep Yourself Strong & Secure (KySS) Child-Adolescent Mental Health Fellowship Program through the Ohio State University College of Nursing. The KySS program teaches healthcare providers (nurse practitioners, physicians, physicians assistants, social workers) to screen, assess, and manage common mental health problems in primary care settings, improving the capacity to meet the needs of people across the life span with mental/behavioral health disorders.
◆ Celebrated her 40th anniversary of employment at UnityPoint Health – Allen Hospital/Allen College on April 25.

Faith Kruse
◆ Graduated from Upper Iowa University with a master’s degree in higher education.

Dr. Jackie Meyer
◆ Was a manuscript reviewer for the journal Nursing Education Perspectives.
◆ Chaired the Midwest Nursing Research Society’s Education Research Interest Group Awards Committee.
◆ Had her manuscript, “Administrator Perspectives of Advantages and Challenges of Employing Part-time faculty in Nursing Education Programs: Two Sides of the Same Coin,” appear in the September and October issue of the Nursing Education Perspectives.

Dr. Doreen Mingo
◆ Received the first place poster award at the fourth annual Cultural Inclusion Institute Conference in San Antonio, Texas. Dr. Mingo’s poster entitled “Changing the Status Quo” highlighted Allen College’s efforts to support pipeline student programs

Cristina Ortiz
◆ Passed the qualifying exam for the EdD achieving candidacy status from Allen College.

Erin Peters
◆ Passed the qualifying exam for the EdD achieving candidacy status from Allen College.

Zoe Schaefer
◆ Served on a panel of experts for the community event “Someone You Love: The HPV Epidemic” as a nurse practitioner vaccine expert in Black Hawk County.

Sue Robinson
◆ Celebrated her 45th anniversary of employment at UnityPoint Health – Allen Hospital/Allen College on July 31.
Dr. Emily Schuldt
♦ Completed the Doctor of Nursing Practice degree, Clarke University.

Dr. Jared Seliger
♦ Accepted into Penn State’s 2017 leadership academy.

Allison Stone
♦ Graduated from Allen College with a master of science in nursing degree in nursing education.

Dr. Jeremy Whitaker
♦ Successfully defended his dissertation entitled, “Local Health Departments in Iowa: Are They Keeping Up with the Shift from Communicable to Chronic Disease?” at the University of Northern Iowa. He received the Doctor of Education (EdD) degree.
♦ Dr. Whitaker won first place for his oral presentation given at the University of Northern Iowa’s 10th annual graduate student symposium.

Dr. Kendra Williams-Perez
♦ Accepted into the 2017 Executive Leadership in Nursing Education and Practice Program with the National League for Nursing Leadership Institute in the Center for Transformational Leadership.
♦ Was a facilitator for the “Game Changing Session – Leading Across Differences” at the 2016 American Association of Colleges of Nursing fall semi-annual meeting in Washington, DC.

Faculty and Staff Recognition Banquet
Allen College faculty and staff were recognized for their 2016 calendar year accomplishments at Allen College’s 14th Annual Scholarly Recognition banquet in February 2017. The awards were given by members of the Professional Development Committee after each person met certain criteria. Following is a list of the honorees.

Teresa Anderson  Dr. Peggy Fortsch  Ashley Ollendieck
Dr. Brenda Barnes  Shawn Froelich  Cristina Ortiz
Suzanne Bellinger  Jonathon Hennings  Erin Peters
Dr. Lisa Brodersen  Dr. Jacki Jaspers  Dr. Denise Pralle
Gale Carlson  Dr. Jennifer Jass  Zoe Schaefer
Dr. Dana Clasen  Dr. Nancy Kramer  Dr. Emily Schuldt
Dr. Ruselle DeBonis  Margo Kreger  Dr. Jared Seliger
Dr. Denise Dermody  Faith Kruse  Mathew Steffen
Dina Dowden  Evalene Martin  Allison Stone
Dr. Jerry Durham  Dr. Jackie Meyer  Dr. Anna Weepie
Dr. Jennifer Edeker  Dr. Doreen Mingo  Dr. Kendra Williams-Perez
Tonya Enright  Michele Murphy  Dr. Ruth Yan

Faculty and staff were also recognized for their community service. Service Award recipients for 2016 included the following honorees.

Dr. DeAnn Ambroson  Dr. Peggy Fortsch  Dr. Denise Pralle
Teresa Anderson  Suzanne Gettman  Angela Schmitz
Dr. Lisa Brodersen  Dr. Nancy Kramer  Allison Stone
Dr. Dana Clasen  Margo Kreger  Dr. Anna Weepie
Dr. Ruselle DeBonis  Dr. Jackie Meyer  Dr. Kendra Williams-Perez
Dina Dowden  Cristina Ortiz  Dr. Jerry Durham
Allen College continues to support faculty/staff financially for their education

Education Level
- Doctoral=21 (38%)
- Master’s=32 (57%)
- Bachelor’s=3 (5%)

Enrolled in Programs
- Doctoral=17*
- Master’s=1
- Post-Master’s=2

*Does not include the faculty member who is earning a second doctoral degree.

Allen College continues to support faculty and staff in their pursuit of graduate degrees. Our long-term goal is to have at least 50% of our faculty doctorally prepared, and we support their efforts financially.

Pursuit of a doctoral degree is an expectation for most newly hired faculty.

Tuition support for our faculty and staff increases annually as necessary.

Faculty promotion opportunities are available commensurate with education, years of service at Allen and teaching experience.

As an added benefit, preceptors have been offered tuition credit for taking Allen College classes.

Educational Support

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<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td>Educational Support - Faculty/Staff</td>
<td>$50,246</td>
<td>$42,665</td>
<td>$61,370</td>
</tr>
<tr>
<td>Faculty Tuition Credit - (AC Courses)</td>
<td>$16,025</td>
<td>$16,025</td>
<td>$18,507</td>
</tr>
<tr>
<td>Total Education Support by College</td>
<td>$66,271</td>
<td>$58,690</td>
<td>$79,877</td>
</tr>
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</table>
Program Development

Hybrid Accelerated BSN Program

- The hybrid accelerated BSN program began in May 2017 with 6 students enrolled. Their first semester was spent on the Allen College campus. The subsequent three semesters, beginning in August, will take place in Des Moines. The majority of their clinical will take place at UnityPoint Health – Des Moines, with classes being conducted through a hybrid format. Dr. Jacki Jaspers has taken on the role of Coordinator for this program.

Leadership in Health Informatics Technology (LHIT) MSN Program

- The Leadership in Health Informatics Technology (LHIT) MSN program began this year. Allen College, in collaboration with the University of Minnesota School of Nursing, offers a Master of Science in Nursing degree: Leadership in Health Information Technology. The 35 semester hour program includes 16 semester hours of LHIT coursework by the University of Minnesota and 19 semester hours of nursing courses taught by Allen College faculty.

- Graduates of the program will receive an MS degree from Allen College and a post-baccalaureate certificate from the University of Minnesota. All courses are offered online. Graduates of the program who meet eligibility criteria can be certified in informatics nursing by the American Nurses Credentialing Center.

Histotechnology and Medical Imaging Comprised of CT and MRI

- The Higher Learning Commission (HLC) approved Allen College’s request for change to offer the Bachelor of Health Sciences (BHS) degree in both Histotechnology and Medical Imaging Sciences.

- The first students for the Medical Imaging Sciences may be admitted to start in fall of 2018.

Doctor of Physical Therapy Program Received Accreditor Approval

- Allen College’s regional accreditor, the Higher Learning Commission, approved Allen College’s request to offer a Doctor of Physical Therapy degree. This approval is a key step in the College’s plan to implement the program.

- A nationwide search was initiated for a director of the DPT program.

- Once a director is hired, the College can move forward on seeking candidacy with the Commission on Accreditation in Physical Therapy Education (CAPTE). CAPTE reviews only 12 requests for new programs annually. In order to enroll students in a program a college must receive candidacy status.

These programs further Allen College’s efforts in offering educational opportunities to address perceived needs in the healthcare workforce.

Nursing Simulation Lab

- The nursing simulation lab will be moving to McElroy Hall during the fall 2017 semester. Simulation occurs during four semesters of the BSN program, with students completing high-fidelity simulation in four courses. Simulation is also being used in the nurse practitioner tracks of the MSN program. This high-fidelity simulation provides hands-on clinical experience to BSN and MSN, as both a teaching strategy and an evaluation tool. Use of simulation is a growing trend in nursing education and provides more emphasis on outcome-based education. Erin Peters has recently been appointed to the role of Simulation Coordinator for the College.

Occupational Therapy Program to Relocate to McElroy Hall

- The MS in OT program will relocate to McElroy Hall beginning with the 2017 fall semester. This relocation will accommodate the additional students admitted to the program.

National Council for State Authorization Reciprocity Agreement (SARA)

- Allen College is now a member of SARA, which allows Allen College to offer academic programs to students in other states without applying for permission and often paying a hefty fee to the state.

- SARA aims to increase administrative efficiency and lower costs of obtaining authorization to provide postsecondary distance education in states that join. These benefits will result in increased student access as institutions make academic programs more widely available and accept enrollments from students in many other states.
Program Development

Allen College Prepares for a Higher Learning Commission (HLC) Site Visit

♦ The College established a College Accreditation Council (CAC) to plan for the April 2018 HLC reaffirmation visit.

♦ Each of the five criteria were addressed by a Criterion Leader (CL) who is responsible for oversight of that individual criterion. Additional College associates have served on a Criterion review ad hoc committee.

♦ A draft Self-Study (Assurance Argument) was distributed to faculty and professional staff for input and an updated draft will be distributed in fall 2017.

♦ A draft Self-Study will be given to the College Board of Trustees in September.

♦ College faculty and staff education regarding preparation for the visit will occur during each college faculty meeting in the fall.

♦ As part of HLC reaffirmation each college/university on the Open Pathway initiates a Quality Initiative (QI) project approximately mid-way in the 10 year accreditation cycle. Allen College is currently completing the final project summary due to be submitted to HLC by August 31, 2017.

♦ A major goal of the QI project is to obtain official Quality Matters certification. Sixteen courses have received formal review and are officially QM certified, which is 89% of our goal. In addition there are several other courses near the point of being submitted for formal review.

Facilities

UnityPoint Health – Allen Hospital purchased McElroy Hall from the University of Northern Iowa (UNI). This 16,000 square foot building is located at the corner of Heath and Donald Streets. The building was owned by UNI and the land was owned by Allen. During the summer of 2017 Allen College made minor renovations to prepare the building to house the occupational therapy program and the nursing simulation lab beginning with the 2017 fall semester.

Campus Security

Crime and fire safety statistics are published in the student handbook with a full copy of the most recent report available on the Allen College website at www.allencollege.edu. Allen College utilizes an emergency notification system, which gives the College an easy, immediate and consistent way to reach our campus community (students, faculty, and staff) in the event of an emergency.
Celebrated

- For the sixth time Allen College has been named to the President’s Higher Education Community Service Honor Roll. Allen College has been previously named to the Honor Roll in 2009, 2013, and 2015 and to the Honor Roll with Distinction in 2010, 2012, and 2014. During the 12-month period covered by the Honor Roll 456 of the 575 of Allen College’s enrolled students were engaged in community service activities for a total of 6,866 hours. Allen College submitted three community service projects for award consideration: Allen College’s Nurse Run Free Clinic in Partnership with the Salvation Army (ACE-SAP), Partnering for Education with Junior Achievement and Partnering to Increase Literacy: Reading Buddy Program.

- In December 2016, the Accreditation Council for Occupational Therapy Education (ACOTE) granted Allen College’s Master of Science in Occupational Therapy program accreditation for five years. The Occupational Therapy submitted a Plan of Correction and ACOTE subsequently took action to grant a two-year extension of the accreditation term previously awarded.

- Allen College has been ranked No. 1 in Best Online Nursing Degrees for 2016 by Affordable Colleges Online. The list was generated by ranking and analyzing cost and quality metrics across thousands of U.S. colleges with online nursing degree options. Only public, not-for-profit institutions were eligible for the ranking.

- Allen College was ranked as one of the best schools in the nation on the Student Loan Report for setting up students to successfully repay student loan debt. Allen College was ranked #190 Overall School for Lowest Student Loan Default Rates out of more than 4,500 schools in the nation, as well as #3 in Iowa. This ranks Allen College in the top 4% of all colleges. This study was compiled using the Department of Education’s default rate data.

- In October 2016, the Joint Review Committee on Educational Programs in Nuclear Medicine Technology (JRCNMT) granted Allen College’s Nuclear Medicine Technology Program continued accreditation for seven years, the maximum amount for an established program.

Technology/Learning Environment Enhancements

- Three of the four UnityPoint Health Colleges (Allen College, Trinity College of Nursing and Health Sciences and St. Luke’s College) have been working together to evaluate student information systems that will replace CAMS Enterprise. Finalists have been scheduled for on-site demonstrations, a recommendation will be submitted to the presidents and chancellors by the end of August and either implement a new system in 2018 or use CAMS Enterprise with PowerFAIDS, which is a more robust financial aid package.

- In September 2016, a Technology subcommittee was formed that reports to the Technology and Learning Committee (TLC). It was formed to address technology and classroom needs and provide recommendations to the parent committee. Current members are Nancy Kramer, Denise Hanson, David Wu, Seth Vickers, and Brad Diesburg.

- In May 2017, all four UnityPoint Health colleges began regular meetings with corporate IT management to address needs unique to the higher education environment.

- A donor gave Allen College a generous gift of $60,000 to upgrade the audiovisual technology in McBride Auditorium. The current A-V technology, installed when Gerard Hall was built more than twenty years ago, is mostly the original technology installed at that time. The update includes a new 4k projector, sound system, and projection screen, a ceiling mounted HD camcorder, seven new wireless microphones, a new podium and new state of the art control touch panels.
Student Ambassador Program

40 Allen College students participated

Allen College students volunteer for the ambassador program and assist at a variety of events on campus and serve on committees. These students are crucial to the success of College events. They provide student perspectives during campus visit days and orientation.

Activities
- campus visit days (prospective students and their families)
- A Day in the Life/Career Day
- alumni activities
- career fair
- Allen Foundation campaign kickoff
- community activities
- chorus concert
- graduations
- orientations
- committee participation (Community Service, Iowa Board of Nursing, Teaching and Learning, etc.)

Allen Chorus

27 Members

The Allen College Chorus is in its eighth year. Members include students, Allen employees, board members and friends of Allen.

The chorus held their annual holiday concert in December and a spring concert entitled Everybody Rejoice.

The Chorus also performed at the College's commencement ceremonies.

Pi Kappa Chapter of Sigma Theta Tau International

- The Pi Kappa Chapter of Sigma Theta Tau International is the nursing honor society at Allen College.
- This honor society was officially chartered as the Pi Kappa Chapter of the Honor Society of Nursing, Sigma Theta Tau International (STTI) in 2000.
- The vision is to create a global community of nurses who lead in using nursing knowledge, scholarship, service and learning to improve the health of the world’s people.
- Induction ceremonies are held yearly.
- Members include students, alumni, community leaders, and faculty members.
- The chapter awarded two $500 scholarships to nursing students at Allen College in 2016-2017—one to an undergraduate (BSN) student and one to a graduate (MSN or DNP) student.
- The chapter also hosts a variety of activities, including a coffee ship for students during finals week, continuing education events for nurses in the surrounding community, and services opportunities.
Year in Review
Students Engaged at Allen College

Allen College Love Your Melon Crew
Love Your Melon was originally founded in 2012, by two men at University of St. Paul in Minnesota who were on a mission to improve the lives of children battling cancer. Initially, the goal was to provide a hat to every child suffering from cancer or other life threatening diseases. In 2014, Love Your Melon began the Campus Crew Program. Currently, there are over 740 different campus crews across the country which have over 11,000 students involved each semester.

Over 20 students have joined together and created a crew that enjoyed being involved in community-wide activities and projects during the 2016-2017 academic year, including two Superhero Adventures for children in the community.

The Heart of a Leader
Allen College understands the importance of developing student leaders and has provided financial support to offer a special two-day leadership training for students. Students who are interested in participating in the leadership class are recommended by faculty and staff or can sign up. A maximum of 16 students is allowed to participate in the class.

Allen College hosted multiple “Heart of a Leader” (Heart) training at Allen College in 2016-2017 for students, faculty and staff.

This two-day experience which is described by Ryan Penneau, Heart facilitator, as “highly experiential and developed for maximum learning to life application. Students will not only learn how to be a confident leader or team, they will practice being one.”

Graduates of the program are making a different on campus and have opportunities to demonstrate their confidence and leadership abilities.

Allen College Goes to the Dogs
Finals week can be stressful. During finals weeks in 2016-2017 Allen College faculty and staff brought their well-behaved dogs—both large and small—to the campus as a stress reliever for students.
Allen Student Nurses Association (ASNA)

**Activities**
The year was productive with meetings, fundraising and service.

- Held nine meetings during the year.
- The annual apparel sale held in October received more than $5,000 in sales.
- Donated toys valued at $100 to the Child Protection Center of Waterloo for their waiting room.
- Promoted Christmas at Walnut and solicited volunteers.

- Adopted two families and provided more than $400 in Christmas gifts for the families.
- Created a Facebook page that is used by students to sell books, scrubs, supplies and equipment.
- Donated 400 bottles of water for the Special Olympics event in Cedar Falls.
- Donated $200 to Panthers for Pages, a book buying fundraiser for school aged kids.
- Donated $250 to the March of Dimes.
- Donated $535 to the Dominican Republic sanitation project.
- Worked with Pi Kappa to make 16 fleece blankets that were donated to the Salvation Army to give to community members in need.
- Solicited winter apparel for the Salvation Army’s annual coat drive.
- Made homemade Valentine’s Day cards for NorthCrest Nursing Home residents.
- Donated 400 cases of water and volunteered at the water station at the Relay For Life event at UNI.

Allen Student Radiography Organization (ASRO)

ASRO set goals for 2016-2017 to encourage Level 1 students to become involved in ASRO activities and to create small and large volunteer activities for both spring and fall.

To encourage more involvement by Level 1 students a mentor program was established between Level 2 and Level 1 students. The following activities were also completed.

- Welcomed the new Level 1 students and informed them of future volunteer opportunities.
- Designed and sold t-shirts to clinical sites as a fundraiser.
- Participated in community service activities including volunteer experiences at the Northeast Iowa Food Bank, at local elementary schools where radiography students helped elementary students make holiday cards, and at NorthCrest Specialty Care Facility where radiography students helped decorate for the Christmas holiday.
- Received a $100 micro grant in a photo contest. A photo taken during the 2015 fall highway clean up was entered into the Great Things Happening in Black Hawk County photo contest and it was selected as one of the winners.
- Coordinated a bake sale fundraiser.
- Participated in highway clean up.
- Continued fundraising activities by selling t-shirts and holding a bake sale.
- Sold merchandise at the Student Educator Seminar for three days in Iowa City.
- Developed a scholarship with money from the fundraisers and the micro grant and awarded a scholarship to a Level 2 student.
- Donated to the University of Iowa Children’s Hospital.
Year in Review
Community Service & Service Learning

Anne Christensen Doyle CELL

The Anne Christensen Doyle Center for Engagement, Learning and Leadership (CELL) is named after our colleague, Anne Christiansen Doyle, who passed away on September 1, 2012 while serving as the College’s international admissions counselor. It recognizes the important work and dedication of Anne.

Value of Community Service and Service-Learning

Faculty/Staff—$206,125
Increased from $143,770 in 2015-2016

Students—$192,043
Increased from $127,309 in 2015-2016
Community Service Projects

- Community Service Days
  - Cedar Valley Arboretum
  - House of Hope
  - Love, Inc.
  - Northeast Iowa Food Bank
  - Salvation Army
  - St. Vincent DePaul
  - UnityPoint Health – Allen Hospital
- Waterloo Rotary Reserve Shoebox Project
  - Provided supplies for children of Nicaragua
- Allen College Students/Faculty and Staff Blood Drives
- Partnered with the University of Northern Iowa’s student health center to provide flu shots to UNI faculty and students
- Participated in service projects at Ridgeway Place, Happy Time Preschool and North Star Community Services
- Assisted with flu shot clinics at Allen Hospital
- Assisted with biometric screenings for Allen Hospital employees
- Offered blood pressure screenings during the Hawkeye Farm Show

Student Organization Activities

- Made fleece blankets for the Salvation Army
- Collected items for the Salvation Army’s Annual coat drive
- Made homemade Valentine’s Day cards for NorthCrest Nursing Home
- Volunteered at Relay for Life event at UNI
- Highway clean up
- Participated in community-wide events sponsored by Love Your Melon
- Assisted at the ACE-SAP Clinic
Community Service & Service Learning

Course-Related Community Service Projects

♦ Salvation Army
   Conducted a bi-weekly blood pressure screening clinic during their free lunch program. The majority of clients served were underinsured or uninsured or had difficulties with health care access.

♦ Waterloo Parochial School Health
   Allen College provided school health screenings to 10 parochial school sites in the Waterloo area. These students would not be screened without the partnership between Allen College and the area public schools.

♦ Diana’s Angels Organization
   Allen College occupational health students and faculty partnered with Diana’s Angels Organization and made angel bracelets for parents who have lost a child.

♦ St. Paul’s Lutheran School, Waverly
   Allen College occupational health students and faculty partnered with St. Paul’s Lutheran School to offer a backpack awareness day and spontaneous assistance during the flood.

♦ EMBARC, VGM, and Conditt Psychological Services
   Allen College occupational health students and faculty partnered with these organizations and proposed an integration of occupational therapy at each organization.

♦ Allen College Engagement-Salvation Army Partnership (ACE-SAP) Free Clinic
   • Established in fall of 2008 as a partnership with the local Salvation Army to provide free healthcare for the underserved.
   • The preventive care focus emphasizes full health histories, head-to-toe exams, free cholesterol and glucose screening, education, and referral for other services as necessary.
   • Psychiatric care offered via psychiatric nurse practitioner students in collaboration with Black Hawk-Grundy Mental Health Center and secondary prevention through provision of medications, monitoring supplies, periodic lab fairs, and diabetic foot care.
   • The clinic is coordinated by licensed faculty and staffed by nurse practitioner students providing service-learning experiences. Undergraduate nursing and medical lab science students and graduate level occupational therapy students also provide healthcare at the clinic.
   • Nurse practitioner students staff the clinic as part of their required service-learning and are supervised by licensed faculty.
   • During the 2016-2017 academic year care was provided to 627 patients in the clinic.
   • More than 95% of patients meet poverty guidelines.
   • Student responses to pre- and post-service surveys show a significant increase in intent to volunteer in their community, increased cultural competence, and increased knowledge of healthcare issues and barriers of the underserved.
Service-Learning In Action

♦ Service Learning Among Vulnerable Populations: Denver
In May, thirteen Allen College BSN students, accompanied by Allen College faculty members, Kay Froehner and Dr. Jacki Jaspers, traveled to Denver, Colorado to engage in community service activities and immerse themselves in an urban culture.

The students
- volunteered at the Grant Avenue Street Reach, a shelter that feeds and provides clothing, food linens, undergarments, personal hygiene items and pet supplies for approximately 800 individuals every Monday;
- coordinated a ‘makeshift’ blood pressure screening clinic;
- prepared and served meals at the Denver Rescue Mission;
- engaged in a poverty simulation at DenUm (Denver Urban Ministries);
- lead group educational activities with clients at the Rocky Mountain Multiple Sclerosis Center;
- stocked food at the Metro Caring food bank, an organization that meets people’s immediate need for food while also sustainably addressing the root causes of hunger and poverty;
- met with Captain Jackson from the Lakewood Police Department and a Waterloo native who graduated from Wartburg College, who spoke to the group about the effects that the legalization of marijuana has had on social, organizational, and infrastructural levels; and
- engaged in recreational activities including a Colorado Rockies game and trips to St. Mary’s Glacier and Idaho Springs.

♦ Mission Nursing in Jamaica
Five BSN students traveled to Jamaica from February 4-11, 2017 as part of the Allen College Mission Nursing in Jamaica elective nursing course.

Transcultural and Christian aspects of professional nursing care were emphasized in the course which was led by Dr. Jackie Meyer, and coordinated with the larger medical mission group H2Jamaica.

Trinity College of Nursing and Health Sciences student Katherine Grayson and Allen College BSN students Ashlen Damm, Sam Lynch, John Powers, and Tyler Rice participated in the trip. These students and faculty worked alongside a total of 52 doctors, nurse practitioners, pharmacists, dentists, and other volunteers from eight different states to provide medical and dental care to underserved individuals in rural Jamaica.

During the trip, 1,273 medical patients were seen in 21 different sites and 310 dental patients were seen in 11 different sites. Tyler noted the extensive student opportunities to practice nursing assessment skills, take health histories, and provide education to patients on a variety of health topics.
Allen Service-Learning Programs
Connect Coursework to Community

Service-learning is an important reason to look to Allen College. Several Allen College classes incorporate a community component into the syllabi. These real-life experiences provide a unique link between coursework and the community. The lasting effect is an understanding of the value of community service as part of a rewarding healthcare career.

Allen College recognizes our Community Service Partners
- ACE-SAP Clinic
- Allen College—STEM Fair
- Bremer County Public Health
- Care Initiatives - Northcrest
- Cedar Valley Community Support Services
- Friendship Village
- House of Hope
- Job Foundation
- Junior Achievement
- Mount Carmel Baptist Church
- Salvation Army
- Tri County Head Start
- Walter Cunningham School for Excellence

Community Service Projects
- Teach Junior Achievement curriculum to area schools
- Participate in Reading Buddy Program
- College Hy-Vee receipts for George Washington Carver Academy to support their program with Hy-Vee
- Distribute food and stock shelves
- Assisted with coat give-away program
- Provided child care
- Assisted with activities such as exercise, bingo, card games, manicures, and crafts
- Completed teaching learning projects with clients
- Lead a learning activity with the classroom
- Developed and provided an educational session for mothers living in House of Hope
- Developed an informational brochure and poster that will be used by the public health department
- Developed an informational brochure and poster on nutrition
- Developed an educational session on various healthcare careers
- Organized a health fair

<table>
<thead>
<tr>
<th>Hours</th>
<th>$Value of Hours</th>
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<tbody>
<tr>
<td>Students</td>
<td>10,759</td>
</tr>
<tr>
<td>Faculty</td>
<td>551</td>
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<tr>
<td>Clients Impacted</td>
<td>11,310</td>
</tr>
</tbody>
</table>

*Value of hours is based on the average hourly rate for SNT and Faculty.

Community Benefit Hours for Allen College

Community benefit hours represent service hours provided by administration, faculty and staff in addressing needs in the community. Examples of the types of activities included in these hours include: serving on community agency boards as a representative of Allen College, organizing and coordinating clinics to meet underserved clients and health screenings for area parochial schools.

Community Benefits value reported for Allen College by UnityPoint Health – Waterloo (Allen Health System):

2016: $325,323  
2015: $325,343
Summer Nurse Camp

26 high school students graduated from 2017 Summer Nurse Camp

Dr. Doreen Mingo continued to coordinate Allen College’s six-week summer nurse camp. The camp introduces students from 9th through 12th grade to opportunities for nursing and health sciences careers, which may encourage and provide a pathway for potential students to consider a program at Allen College. In July 2017 Allen College completed its sixth summer nurse camp graduating 26 students (93%).

The number of participants was down from previous year for a number of reasons: capacity was reduced from 40 to 35 for budget reasons; 32 enrolled by the application deadline and four of them did not attend mandatory orientation.

The first four nurses camps were funded fully or in part by grants and the last two were funded by Allen College.

The 2017 camp involved:
- classroom participation;
- observation and hands-on experiences (i.e. practicing nursing skills by learning to pack and bandage open wounds, assess vital signs, giving intramuscular injections and becoming CPR and AED certified);
- tours of most units of UnityPoint Health – Allen Hospital and other healthcare facilities learning what directors, nurse managers, and staff do and why they do what they do;
- tours of other healthcare facilities to see other healthcare environments; and
- Allen College experts in admissions, financial aid, education where students learn about academic preparation, admissions, financial aid and paying for college with scholarships, grants, loans, part-time work, and how their investment in a college education has a tremendous financial return.

Several participants indicated they would like to participate again. To date, two former summer nurse camp students and a sibling of a former nurse camp student are currently enrolled and two participants plan to attend this fall.

A Day in the Life

Allen College hosted the first “A Day in the Life” career exploration event in spring 2017. Five academic programs were highlighted: nursing, diagnostic medical sonography, medical laboratory science, radiography and public health. Faculty and current student interactions provided engaging learning opportunities and career exposure. Area high schools were invited to campus rotating in small groups through each program session. Fifty students and four school representatives attended.

Healthcare is a growing industry. However, many students are unaware of the diverse vocation paths available. Specializing in healthcare education, Allen College offers several degree options. Allen not only positively impacts individuals but the community as well. Growing exposure not only to the College but the shortage in healthcare professionals is critical.

With the success and positive feedback received, the next “A Day in the Life” event is scheduled in the fall.
Year in Review
Community Service & Service Learning

Service-Learning Honors Program
The CELL honors program in the upper division BSN program focuses on service-learning. Selection of honors students may be competitive with a maximum of 20% of each cohort of upper division students participating. Students complete a service-based community project during their final three semesters of the upper division pre-licensure BSN program as they complete the honors program.

Eight honors students graduated in May 2017. For their projects, these graduates partnered with:

- Love Your Melon
- Waterloo Leisure Services
- Johnston County Crisis Center
- Waterloo East High School
- Retrieving Freedom
- UnityPoint Health – Allen Hospital Emergency Department
- Boys and Girls Club & Wapsie Valley Elementary School
- UnityPoint Health – Allen Hospital Family Practice Clinic

Continuing Education
As an approved continuing education (CEU) provider by the Iowa Board of Nursing, Allen College assisted nurses and other professionals in maintaining licensure and certification.

A shift was made in how CEU programs are reported. CEUs are now reported on a calendar year instead of an academic year to match how the data is reported to the Iowa Board of Nursing.

124 CEU Programs-2016
424 programs in 2015-2016

2,380 Participants-2016
4,018 participants in 2015-2016
2017 Alumni Hall of Fame Inductee

The Allen College Distinguished Alumni Hall of Fame is a prestigious honor reserved for those that are committed to making significant contributions to not only Allen College, but to the healthcare profession, education, and to their communities.

In April Allen College inducted associate professor emerita Mary Brown into the Allen Alumni Hall of Fame.

Mary pioneered service learning at Allen College, served as the director of the Center for Engagement, Learning, and Leadership (CELL) from 2010 to 2013 and was very involved in a variety of community based activities.

She was instrumental in the outreach activities of Allen College with the community, exposing nearly all nursing students to the various community agencies that help serve the Cedar Valley. Mary retired in December 2015 after more than 40 years of service as a registered nurse.

For a complete list of Distinguished Alumni Hall of Fame Inductees or to nominate someone, visit www.allencollege.edu/alumni-hall-of-fame.

Allen College History Book Published

It was a project two years in the making, but Marcea Seible's new book is intended serve two purposes: preserve the history of Allen College and help fund scholarships for future students.

"Allen College," part of Arcadia publishing’s Campus History Series, hit booksellers in March. It is a 127-page photographic essay dating back to the 1925 opening of Allen Memorial Hospital and simultaneous implementation of the hospital’s Training School for Nurses.

"It was more challenging than I thought it might be,” said Seible, an associate professor of developmental writing at Hawkeye Community College. "It was an endeavor in primary research.”

Her research began with an Allen College font of knowledge — her mother, Barb Seible. Barb Seible retired in 2015 after 45 years working and teaching at Allen College.

Books can be purchased through the Allen Foundation or by calling Beth Sullivan, Allen College alumni coordinator, at (319) 226-2016. Proceeds from the book will go toward Allen College student scholarships.
Year in Review
Alumni

A Year in Review—2016-2017
A variety of events, reunions and fundraisers were offered from the Allen College Student Life/Alumni Affairs program.

- Graduation celebrations for the graduates
- Fundraisers:
  - Annual craft and bake sale
  - 7th Annual Donate to Educate
  - Annual plant sale
- Coordinated alumni and friends group excursion to performances at the Des Moines Performing Arts Center to see “Jersey Boys”
- Alumni reunion

Total Alumni—4,625 total graduates from Allen programs. Graduates were counted only once even if they received more than one degree from Allen.

Alumni Association Advisory Board Members
Teresa Anderson ’79
Catherine Boesen ’90 & ’14
Craig Buskohl ’01
Deb Caughron ’76
Dana Clasen ’95
Janice Fitkin ’75
Jacki Jaspers, Chair ’94 & ’08
Tyler Jensen ’16
Brittney Jungen ’12
Deb Lodge ’04 & ’10
Kim Lodge ’88 & ’04
Dr. Lisa Maher ’06
Callie Matthews (student)
Cristina Ortiz ’95, ’12
Abbie Schrader ’05 & ’09
Dana Wedeking ’80, ’06, ’10
Dr. Anna Weepie ’97

Dr. Jerry Durham, Chancellor, Allen College
Beth Sullivan, Alumni Affairs Coordinator
Denise Hanson, Director of Business & Administrative Services, Allen College
Dr. Joanna Ramsden-Meier, Dean of Student Services, Allen College
Dr. Jared Seliger, Associate Chancellor and Health Sciences Faculty Representative, Allen College
Mike Lind, Executive Director, UnityPoint Health – Allen Foundation

7th Annual Donate to Educate
April 1, 2017
More than $9,000 was raised for Allen College student scholarships, campus enhancements and lifelong learning at the annual Donate to Educate event.

The raffle featured a dollhouse crafted by former Allen Hospital CEO, Larry Pugh. (pictured left are the raffle winners, Mary and Paul Hagen, with the dollhouse.)
Year in Review
Financial

**Revenue:**

<table>
<thead>
<tr>
<th>Source</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$10,408,215</td>
<td>$9,654,073</td>
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<tr>
<td>Grant Revenue</td>
<td>8,138</td>
<td>28,739</td>
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<tr>
<td>Other</td>
<td>54,891</td>
<td>32,210</td>
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<td>Contributions</td>
<td>380,851</td>
<td>406,388</td>
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<td>Interest</td>
<td>1,280</td>
<td>427</td>
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<td><strong>Total Revenue</strong></td>
<td><strong>$10,853,375</strong></td>
<td><strong>$10,121,837</strong></td>
</tr>
</tbody>
</table>

College Pass Through Reimbursement (per 2014 Medicare Cost Report)

- 2015: $249,054
- 2016: $253,822

Hospital Contribution

- 2015: $1,000,369
- 2016: $1,461,995

**Total Support**

- 2015: $11,371,260
- 2016: **$12,569,192**

**Expense:**

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<thead>
<tr>
<th>Source</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Wages</td>
<td>$5,695,552</td>
<td>$5,382,502</td>
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<tr>
<td>Employee Benefits</td>
<td>1,322,802</td>
<td>1,273,528</td>
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<tr>
<td>Purchased Services</td>
<td>378,690</td>
<td>417,776</td>
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<tr>
<td>Supplies</td>
<td>162,875</td>
<td>245,897</td>
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<tr>
<td>Meetings &amp; Travel</td>
<td>95,348</td>
<td>126,073</td>
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<td>Alumni Hall Utilities</td>
<td>1,880</td>
<td>2,915</td>
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<tr>
<td>Recruiting &amp; School Functions</td>
<td>238,936</td>
<td>143,890</td>
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<td>Dues/Books/Subscription</td>
<td>331,850</td>
<td>299,867</td>
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<td>Other</td>
<td>178,671</td>
<td>39,922</td>
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<td>Federal Matches</td>
<td>49,926</td>
<td>7,131</td>
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<td>Scholarships Awarded</td>
<td>618,661</td>
<td>522,032</td>
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<td><strong>Total</strong></td>
<td><strong>$9,075,191</strong></td>
<td><strong>$8,461,532</strong></td>
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Overhead

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<tr>
<th>Source</th>
<th>2015</th>
<th>2016</th>
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<tr>
<td>Direct</td>
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<td>2,499,406</td>
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<tr>
<td>Indirect</td>
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<td>994,595</td>
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<tr>
<td>(per 2015 Medicare Cost Report)</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$12,569,192</strong></td>
<td><strong>$11,371,261</strong></td>
</tr>
</tbody>
</table>

*Other on the pie-chart=meeting & travel, Alumni Hall utilities, federal matches, and other.
Foundation Grants
- $600,000 from the R.J. McElroy Trust for the Allen College Rehabilitation Sciences Building
- $16,983 from the Cedar Valley United Way for the ACE-SAP Free Clinic
- $14,000 from the Community Foundation of Northeast Iowa for the ACE-SAP Free Clinic
- $5,000 from Epic for the ACE-SAP Free Clinic
- $4,167 from the Iowa-Nebraska Primary Care Association for the ACE-SAP Free Clinic

Federal Grants
The College received a federal grant from the Health Resources and Services Administration (HRSA) of the Department of Health and Human Services (HHS) which provides funds to support graduate students preparing for careers as nurse educators.

New Grant Coordinator for Allen College
Adrienne Urban was hired as a grant coordinator at Allen College with her primary responsibilities to include preparation of proposals and grant applications to federal, state, corporate, and private foundations in support of Allen College programs and priorities. Adrienne holds a bachelor’s degree in English writing from the University of Pittsburgh and a master’s degree in technical communication from Minnesota State University.
UnityPoint Health – Waterloo and Allen College Launch Its Largest Capital Campaign Ever

The “For Allen For You Campaign”

UnityPoint Health – Waterloo officials and supporters kicked off the public phase of its $19.8 million “For Allen For You” capital campaign—the largest capital campaign in its history—during a pep rally-style gathering on September 26, 2016.

The campaign will help fund three distinctive projects totaling $48.8 million overall to address the healthcare and healthcare-education needs of the Cedar Valley. Lead gifts and commitments from major donors have given the campaign a substantial start with $10.2 million of the $19.8 million goal already raised during the campaign’s quiet phase.

The campaign began with the Allen associates who have contributed more than $800,000. The Allen Foundation received gifts from, or in honor of, 100 percent of the Allen Hospital, College and Foundation employees.

The three projects under the For Allen For You campaign umbrella are:

- UnityPoint Health – Prairie Parkway construction, a new comprehensive outpatient medical home in Cedar Falls.
- Allen College – UnityPoint Health initiatives, including building renovations, health science education program expansions and additional endowed scholarship support for students.
- UnityPoint Health – Allen Hospital initiatives, including birthing center, Neonatal Intensive Care Unit and pediatrics unit renovations and expansion.

Allen College Initiatives

The For Allen For You campaign seeks to raise $8.8 million for four Allen College initiatives:

- $3.3 million to acquire, renovate and equip McElroy Hall to provide office, classroom and laboratory space for the occupational therapy program and future physical therapy program.
- $3 million for endowed scholarships to support nursing and health sciences students.
- $1.75 million to renovate Alumni Hall, providing a state-of-the-art nursing simulation laboratory and classrooms/medical lab science lab.
- $750,000 will go toward renovating classrooms and office space in Gerard Hall, providing for upgraded technology to classrooms and offices that haven’t been renovated since the building opened in 1995.

Lead donors recognized for Allen College initiatives include the Edward W. Jesse Estate gift of $3.1 million, the R.J. McElroy Trust, which has donated $600,000 toward the purchase of McElroy Hall from UNI and coinciding renovations for rehabilitation sciences programs; Mark Baldwin and the Waschek family, who contributed $326,000 to establish the M. Sue Waschek Baldwin Medical Lab Science Endowment; and Ginny and Mike McBride, who have added $150,000 to the Virginia Henniges McBride Scholarship.

To learn more about the For Allen For You Campaign, to watch the campaign video or make a donation visit www.forallenforyou.com.

Campaign officials Pam Delagardelle, president and CEO of UnityPoint Health – Waterloo; Dr. Jerry Durham, Allen College chancellor; and Dee Vandeventer, former chief development officer for Allen Foundation promised to dye their hair in campaign colors (orange, blue and purple) should associate participation reach the 100 percent goal. Over the October 28 weekend the trio delivered thank you treats to Allen associates throughout the Allen Health System.

Generous gifts have pushed us over the halfway milestone of our $19.8 million goal.
Allen College Scholarships & Awards

2016-2017 2015-2016

Total Awarded
$532,000+ $590,000+

Donor Scholarships
$272,249 $244,490
From 130+ donors From 120+ donors

Chancellor Scholarships
$260,577 $345,590

Allen College is also a Dollars for Scholars matching partner in which the College will award a match scholarship up to $1,000 per student for a maximum total awards match of $10,000. Allen College matched $4,500 in Dollars for Scholars awards in 2016-2017.
$3.1 Million Gift—Largest Donor Gift in Allen College History

The estate of Edward W. Jesse, Jr., a Jesup area farmer, donated almost $3.1 million. The gift was in the form of an endowed scholarship fund that will provide scholarships for Allen College students well into the future.

The gift goes toward the Allen College initiatives portion of the For Allen For You capital campaign that is raising $19.8 million for three distinct projects.

Edward William Jesse, Jr., died in 2013, at the age of 78. He had been a longtime farmer in Black Hawk and Buchanan counties and was a life-long member of Zion Lutheran Church. Jesse had also donated land in Jesup in 2008 for UnityPoint Health’s Jesup Clinic. His total lifetime giving to Allen is nearly $3.26 million.

Jesse’s nephew, Brad Jesse, is also an area farmer. He said Ed Jesse’s sister, Margaret Brust, graduated from Allen College and his father, Edward Jesse Sr., also gave generously to Allen. Two nieces, Margaret Jean (Woods) Russell and Ramona Jesse and grandniece, Alissa (Fehl) Barron, also graduated from Allen College.

This extremely generous gift will help many area students be able to afford their dream of entering the healthcare field and to begin important and satisfying careers – many of them right here in the Cedar Valley. It will also aid Allen College in its efforts to increase enrollment at a time when nursing shortages remain a concern all across Iowa and the nation.

Brad Jesse remembers how his uncle would often bring watermelons from his garden to neighbors and family. He said his uncle’s estate grew through working hard, saving and investing in the stock market.

“He wasn’t one to spend money on himself; he was real frugal,” Brad said. “He was a well-informed, intelligent man who worked hard. He followed the news closely and made good investments.”

“So many of our students have considerable financial aid needs,” Chancellor Durham said. “The Jesse gift is a blessing for the college and for many of our students. It’s going to greatly increase our capacity to award scholarships to those students who need them.”

While he never went to college himself, Ed Jesse’s gift will go a long way in helping others reap the benefits of higher education and to get started in their careers.

“Mr. Jesse’s selfless gift is greatly appreciated by the college and will be appreciated by future students,” Durham said.

The Edward W. Jesse Estate Endowed Scholarship will be presented annually to students based on financial need, personal qualifications and signs of academic success. A preference may be given to applicants who graduated from Black Hawk County or Buchanan County high schools.
Financial aid provides funds to students who otherwise would be unable to pursue a college education. There are many sources of financial aid such as federal and state governments, institutional resources, and various hometown agencies and organizations. Students who officially apply for financial assistance are considered for institutional, state and federal aid programs. Financial assistance comes in several types such as grants, scholarships, loans, and workstudy funds.

Financial Aid

**Total Aid $10,653,946**  
Compared to $9,947,998 for 2015-2016  
(by source of aid)

- **State Aid 10%**
- **Outside/Misc Aid 14%**
- **Allen Institutional Aid 8%**
- **Federal Aid 68%**

708 (83%) students received financial assistance

2,405 grants and scholarships awarded to students  
(30% of aid was in the form of grants and scholarships)

1,114 student loans were generated  
(70% of aid was in the form of loans)

**Average Debt**  
$17,047 average debt for Allen College—undergraduate students  
$50,222 average debt for all colleges attended—graduate students

Students may have debt from other colleges attended; however, that amount is unknown to Allen College and not included with the figures.
Allen College Board of Trustees
The members of the Board of Trustees represent a wide range of occupational areas and geographic locations. They are responsible for the general management and control of the business and affairs of the corporation.

Rev. Dr. Steve Ullestad, NE Iowa Synod, Board Chair
Dr. (h.c.) JoAn Headington, Alumna, Class of 1966, Board Secretary/Treasurer
Dr. Linda Allen, Hawkeye Community College
Dr. Darrel Colson, Wartburg College
Dr. Jeffrey Crandall, UnityPoint Health
Pamela Delagardelle, President & CEO, UnityPoint Health – Allen Hospital
Dr. Jerry Durham, Chancellor, Ex-Officio
Dr. Joel Haack, University of Northern Iowa
Beth Hansen, Swisher & Cohrt, P.L.C., Ex-Officio
Dr. Beverly Smith, Waterloo Community Schools
Dr. Edith Waldstein, Wartburg College

College Administration
Dr. Jerry Durham................................................................. Chancellor
Dr. Peggy Fortsch............................................................... Dean, School of Health Sciences
Denise Hanson ................................................................. Director, Business & Administrative Services
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